**Curriculum Vitae**

S. Marek Muller

Texas State University

College of Fine Arts & Communication

Department of Communication Studies

San Marcos, TX 78666

mullersm@txstate.edu

**ACADEMIC APPOINTMENTS**

**Assistant Professor** of Communication Studies, Texas State University, Department of Communication Studies, 2023 – present

**Assistant Professor** ofRhetorical Studies, Florida Atlantic University, School of Communication & Multimedia Studies, 2019 – 2023

**Assistant Teaching Professor** ofCommunication Studies, Ball State University, Department of Communication Studies, 2018 – 2019

**EDUCATION**

**PhD, Communication**

University of Utah, 2018

Department of Communication

**Graduate Certificate, Gender Studies**

University of Utah, 2018

School of Social & Cultural Transformation

**MA, Rhetoric**

Carnegie Mellon University, 2014

Department of English

**BA, Theatre & History**

University of Iowa, 2013

Department of Theatre Arts; Department of History

**PUBLICATIONS**

**Books**

Muller, S. M. (2020). *Impersonating Animals: Rhetoric, Ecofeminism, and Animal Rights Law.* East Lansing, MI: Michigan State University Press.

**Journal Articles**

Rooney, D. & Muller, S. M. (2023 - in production) Woke sausages at the Cracker Barrel: Gastronativism and the synecdochic politics of plant-based meat, *Rhetoric & Public Affairs 26*(4), x-xx.

Muller, S.M. (2022) Dairy pride: Hypocognitive rhetoric and the battle for dairy’s name. *Environmental Communication*. Ahead-of-print.

Muller, S. M. (2022). Monkey business in a kangaroo court: Reimagining *Naruto v. Slater* as a litigious event. *Rhetoric and Public Affairs, 25*(1), 35-63.

Muller, S.M. and McNeill, Z.Z. (2021) Toppling the Temple of Grandin: Autistic-animal analogies and the ableist-speciesist nexus. *Rhetoric, Politics, and Culture, 1*(2), 205-236*.*

Muller, S. M. (2021) Carnistic colonialism: A rhetorical dissection of bushmeat in the 2014 Ebola outbreak. *Frontiers in Communication*, *6,* 1-13.

Muller, S. M. (2021). Archival mocking as feminist praxis: A rhetorical repurposing of “A Vindication of the Rights of Brutes”. *Women’s Studies in Communication, 44*(1), 23-43*.*

Muller, S. M. (2021) Companion cyborgs: Untethering discourses about wolf hybrids. *Environmental Communication, 15*(1), 99-114.

Hasian, M. A.& Muller, S. M. (2019)**.** Decolonizing conservationist hero narratives: A critical genealogy of William T. Hornaday and colonial conservation rhetorics. *Atlantic Journal of Communication 27*(4), 284-296.

Muller, S. M. (2018). Zombification, social death, and the slaughterhouse: US industrial practices of livestock slaughter. *American Studies*, *57*(3), 81-101.

Muller, S. M. **(**2017).For the good of the species: Gary Francione and the omnipresence of eugenics in animal rights rhetoric. *Communication Studies, 65*(5), 588-606.

Muller, S. M. (2017).Elephant tracings: A critical animal / postcolonial genealogy of the Royal Museum for Central Africa. *Journal for Critical Animal Studies, 14*(2), 5-41*.*

Hasian, M. A., Maldonado, J. A., & Muller, S. M. (2017). Democratic dissent and the politics of rescue during the 21st century EU migration “crisis.” *Javnost - The Public: Journal of the European Institute for Communication and Culture, 24*, 251-266*.*

Hasian, M. A. & Muller, S. M. (2016). Post-conflict peace initiatives, British Mau Mau compensation, and the mastering of colonial pasts. *Journal of Multicultural Discourses, 11*(2), 164-180*.*

**Book Chapters and Prefaces**

Muller, S. M. (2024 – in production) Violence begets violence: Cross-species animalization in the slaughterhouse. In Z.Z. McNeill (Ed.), *Animal liberation Handbook for workers’ rights.* Peter Lang.

Muller, S.M. (2022) Preface. In A. Nocella and R. White (Eds.), *Critical animal studies and activism: International perspectives on total liberation and intersectionality.* Peter Lang.

Muller, S. M. (2022). Got autism? PETA and the rhetoric of eco-ableism. In A. Nocella II and A. George (Eds.), *Vegans on speciesism and ableism: Ecoability voices for disability and animal justice.* Peter Lang.

Muller, S. M. (2021). Personal affairs: Litigating nonhuman animal personhood in the Anthropocene. In A. Dale and V. Fletcher (Eds.), *Intimate relations: Communicating (in) the Anthropocene.* Lexington Press.

Hasian, M. A. & Muller, S. M.(2018). Competing genocidal memoryscapes and the U.S. Holocaust Memorial Museum’s selective colonial remembrances. In R. Aden (Ed.), *The soul of the Nation: U.S. public memory and the National Mall.* Lexington Press.

Hasian, M. A. & Muller, S. M. (2018). Triumphal whiteness and the coloring of terror in 21st = century counter-terrorist rhetorics. In T.K. Nakayama, D. McIntosh, & D. Moon, (Eds.), *Whiteness: The communication of social identity*. Sage Press.

Hasian, M. A, & Muller, S. M. (2018). Containing the power of child migrant imagery, the domestication of Aylan Kurdi’s public memories, and the securitization of the EU’s migrant “crisis.” In R. J. Tomas, & M. Grace, (Eds.), *Seen but not heard: Interdisciplinary perspectives on child migrants.* Lexington Press.

Hasian, M. A. & Muller, S. M. (2018) Repatriation debates in peace and conflict studies and a post-colonial critique of the “last” of the Tasmanians. In S. Roy, (Ed.), *Global handbook of peace and conflict* *studies.* Wiley Blackwell.

**Public Scholarship**

Muller, S. M. (2021). Living material: European and human supremacy in ivory exhibitions. In *Terrible beauty: Elephant – human – ivory* (pp. 178-186)*.* Hirmer Publishers. A catalogue essay for a special exhibit on ivory at the Humboldt Forum, Berlin, Germany.

**RESEARCH IN PROGRESS**

**In Preparation**

Cerja, C., Muller, S.M., & Rooney, D. Long live the Liver King: Carnivore diets, alt-right influencers, and the rhetoric of white nationalism. (abstract accepted: *Frontiers in Communication)*

Muller, S. M. Legal metonymy and carcerality-by-proxy: A rhetorical dissection of Breed Specific Legislation in Denver, Colorado. (for *Animal Studies*)

Muller, S. M., Rooney, D. & McNeill, Z.Z. *Soy boy beta cuck: Alt-Right food rhetoric & the meatification of right-wing extremism.* (For University of Mississippi Press)

Muller, S. M. You can’t sue an imaginary cow: *Devin Nunes v. Twitter* as Digital Carnivalesque*.* (for *Social Media & Society*)

**TEACHING EXPERIENCE**

**Texas State University**

COMM 5340E: Science, Health & Environmental Rhetoric

Course Size: 10-15

Modality: In-Person

COMM 4346: Environmental Communication & Sustainability

Course Size: 25-30

Modality: In-Person

COMM 3329: Intercultural Communication

Course Size: 25-30

Modality: Asynchronous Online

**Florida Atlantic University**

COM 6931: Special Topics in Rhetoric: Science, Health & Environmental Rhetoric

Course Size: 10-15

Modality: In-Person

COM 6400: Introduction to Graduate Studies in Communication

Course Size: 10-15

Modality: In-Person

COM 4970: Senior Honors Thesis in Communication

Course Size: 1-5

Modality: Asynchronous Online

SPC 4920: Communication & Social Change

Course Size: 10-15

Modality: Hybrid

SPC 4273: Rhetorical Analysis of Democracy

Course Size: 30-35

Modality: In-Person

SPC 4232: Studies in Rhetoric: Environmental Rhetoric

Course Size: 30-35

Modality: In-Person

SPC 3542: Rhetorical Theories: Persuasion

Course Size: 35-50

Modality: In-Person; Asynchronous Online\*

\*Developed in tandem with the Center for Online & Continuing Education

SPC 3235: Contemporary Rhetorical Theory

Course Size: 35

Modality: In-Person; Asynchronous Online

COM 2053: Introduction to Communication & Civic Life

Course Size: 125-200

Modality: Asynchronous Online\*

\*Developed in tandem with the Center for Online & Continuing Education

**Ball State University**

COMM 404: Political Communication

Course Size: 25-30

Modality: In-Person

COMM 320: Persuasion

Course Size: 50-100

Modality: In-Person; Asynchronous Online

COMM 310: Communication and Democracy

Course Size: 25-30

Modality: In-Person

**University of Utah**

COMM 3460: Rhetorical Criticism

Course Size: 25-30

Modality: Asynchronous Online

COMM 3190: Intercultural Communication

Course Size: 25-30

Modality: In-Person

COMM 3070: Communication and Gender

Course Size: 25-30

Modality: Hybrid

COMM 3030: Communication and Social Responsibility

Course Size: 25-30

Modality: In-Person

COMM 1270: Analysis of Argument

Course Size: 25-30

Modality: Asynchronous Online

COMM 1020: Principles of Public Speaking

Course Size: 20

Modality: In-Person

**CONFERENCE PRESENTATIONS**

**Competitively-Selected Papers**

“Woke Sausages:” Reading the Gastronativist Backlash to Cracker Barrel’s Plant-based Change (with David Rooney). International Environmental Communication Association. Harrisonburg, VA: 2023.

**\*Top Paper Overall: COCE Conference 2023**

Toppling the temple of Grandin: Autistic-Animal Analogies and the Ableist-Speciesist nexus. Western States Communication Association, Communication, Identities & Difference Division, Portland, OR, 2022.

Objecting to Food-as-Object: Integrating Speciesism into Studies and Practices of Food Justice. Western States Communication Association, Rhetoric and Public Address Division, Seattle, WA, 2019.

Archival Irony and Ecofeminist Praxis: A Mocking Reclamation of *A Vindication for the Rights of Brutes*. Western States Communication Association, Organization for Research on Women and Communication (ORWAC) Division, Seattle, WA, 2019.

Animal Rhetorics: A Disciplinary Review. National Communication Association, Rhetoric and Communication Theory Division, Salt Lake City, UT, 2018.

Banning Bushmeat: Colonial Carnism and the 2014-15 Ebola Crisis. National Communication Association, Environmental Communication Division, Salt Lake City, UT, 2018.

Lupine Cyborgs: Untethering Discourses about Wolf Hybrids. Western States Communication Association, Environmental Communication Division, Santa Clara, CA, 2018.

**\*Top Student Paper: Environmental Communication Division**

All Animals Are Equal (But Some Are More Equal than Others): Speciesist Personhoods in the Nonhuman Rights Project. Western States Communication Association, Rhetoric and Public Address Division, Santa Clara, CA, 2018.

Where the Buffalo Roam(ed): Frontier Yearnings and the “Last Big Buffalo Hunt” of 1926 National Communication Association, Environmental Communication Division, Dallas, TX, 2017.

\***Top Student Paper: Environmental Communication Division**

\***Top Paper Overall: Environmental Communication Division**

[The Repatriation of Human Remains and The Role that Postcolonial Rhetorics Have Played in Contemporary Human Rights Contexts](about:blank) (Co-author with Marouf Hasian). National Communication Association, Public Address Division, Dallas, TX, 2017.

Animal Care or Animal Rights? A Pilot Study of Volunteers’ Self Perceptions at Best Friends Animal Society –Salt Lake City. Western States Communication Association, Language and Social Interaction Division, Salt Lake City, UT, 2017.

The Animals That Therefore They Are? Defining the “Animal” in Discourses of “Animal Rights.” Western States Communication Association, Environmental Communication Division, Salt Lake City, UT, 2017.

Pit Bull Peril: Citizen Journalism and the Amplification of a Moral Panic(s) on Dogsbite.org. National Communication Association, Mass Communication Division, Philadelphia, PA, 2017.

Palin, Politics, and Paradoxes: Representations of Political Inauthenticity in Sarah Palin’s 2008 Vice Presidential Campaign. Western States Communication Association, Rhetoric and Public Address Division, San Diego, CA, 2016.

**\*Debut Paper Award: WSCA Executives Club**

**\*Top Student Debut Paper: Rhetoric and Public Address Division**

Deviant Dogs: Race, Deviance, and the Rhetorical Construction of Pit Bulls. Western States Communication Association, Intercultural Communication Division, San Diego, CA, 2016.

Truth Stranger Than Fiction: Negotiating Authority and Peer Identity in Difficult Tutoring Situations (An interactive workshop hosted by the University of Iowa Writing Fellows), National Conference on Peer Tutoring in Writing, Chicago, IL, 2011.

**Competitively-Selected Panels**

Animal Voices, Animal Planet: Accounting for Past Violence and Narrating a Humane Future (with Carrie Packwood Freeman, Emily Plec, Lee Crocker, Julie Doyle, Silje Kristiansen, Debra Merskin, Alex Parrish, Norie Singer, and Joanna Marras Tate). International Environmental Communication Association. Harrisonburg, VA: 2023.

Ecotones Podcast, Episode 1 – Aldo Leopold’s Rhetorical Legacy (with Mariko Thomas, Casey Schmitt, and Joshua Barnett). Western States Communication Association, Environmental Communication Division, Denver, CO 2020.

Pursuing Fulbright Grants (with Samantha Senda-Cook, Dalton Brown, Roseann Mandziuk, David Oh, Kim Omachinski, Kimberly Osborne, and John Parrish-Sprowl). National Communication Association, International and Intercultural Communication Division, Baltimore, MD, 2019.

Roundtable on *The Soul of a Nation: U.S. Memory and the National Public Mall* (with Michael Vicaro, Carl Hyden, John McArthur, Katie Langford, Raymond Blanton, Casey Schmitt, Ted Sheckels, Teresa Bergman, and Marouf Hasian)*.* National Communication Association, Visual Communication Division, Dallas, TX, 2017.

Creatures in the Classroom: Including Internatural Communication in Our Classrooms (with Susan Hafen, Nathalie Crocker, Terrell Jake Dionne, Laura Catherine Farrell, Ashleigh Day, Katie Lind, and Jeremy Gordon), National Communication Association, Instructional Development Division, Philadelphia, PA, 2016.

**Preconference Events**

Where the Deer and the Antelope (and the People) Play: Tensions between Recreation and Conservation at Antelope Island State Park. Invited by chair Casey Schmitt and co-chairs Maria Blevins, Danielle Endres, Nick Paliewicz, Meaghan McKasy, and Melissa Parks). National Communication Association, Preconference Division, Salt Lake City, UT, 2018.

\* Role: *Invited lecturer* (in relation to my 2017 top paper award in NCA’s Environmental Communication Division that initially inspired this preconference activity)

**INVITED GUEST LECTURES**

Crafting the Litigious Event: *Naruto v. Slater* and the Public Screening of Animal Personhood, for ANIWERE (Animals under a Welfarist Regime) Research Group, University of Helsinki, Finland, 9/28/2022.

It’s Nothing Personal: On Species, Language, and Power in a More-than-Human World, for Dr. Nicole Morse’s graduate seminar in Gender and Language, Department of Women’s, Gender, and Sexuality Studies, Florida Atlantic University, 2/1/22.

Perspectives on Rosi Braidotti’s “The Posthuman,” with Dr. Natasha Seegert, for Dr. Kent Ono’s graduate seminar in Cultural Studies, 2/1/17.

**SERVICE**

**Profession (Editorial)**

*Editorial Board,* Western Journal of Communication, 2024-26

*Ad-Hoc Journal Reviewer*

Animal Studies

Environmental Communication

Journal of Agricultural & Environmental Ethics

Society & Animals

Western Journal of Communication

**Profession (Organizational)**

*Chair/Program Planner,* Environmental Communication Division, Environmental Communication Division, Western States Communication Association, 2020-2022.

*Vice Chair/Chair-Elect*, Environmental Communication Division, Western States Communication Association, 2019-2020.

*Secretary*, Environmental Communication Division, Western States Communication Association, 2017-2019.

*Conference Awards Committee,* NCA

Environmental Communication Division, Baltimore, MD, 2019.

*Conference Panel Chair,* NCA

“The Sights, Sounds, and Silences of a Neocolonial Age,” Salt Lake City, UT, 2018.

“Communicating Climate and Environmental Justice,” Salt Lake City, UT, 2018.

*Conference Panel Chair,* WSCA

“Agitating Environmental Communication,” Denver, CO, 2020.

“Minding the Margins: Confronting Rhetorics of Exclusion,” Santa Clara, CA, 2018.

“Explorations into Ecocentric Methodologies,” Santa Clara, CA, 2018.

*Conference Panel Respondent*, WSCA Undergraduate Research Conference

“Health Communication & Culture,” Denver, CO, 2020.

*Conference Paper Reviewer,* NCA

Environmental Communication Division, 2017-present.

Critical/Cultural Studies Division, 2017-present.

*Conference Paper Reviewer*, WSCA

Environmental Communication Division, 2017-present.

Undergraduate Scholars Research Conference, 2020

Rhetoric and Public Address Division, 2016-2018

*Nominating Committee Member,* WSCA, 2020-2022.

**Texas State University (Departmental)**

*Marketing & Promotional Materials Committee*

*Graduate Admissions Committee*

*Graduate Program Committee*

**Florida Atlantic University (College)**

*Executive Committee for Women’s Gender & Sexuality Studies,* 2022-present

*Academic Misconduct Committee,* 2022-present

*Instructor of Record for Barb Schmidt Fellowship*, 2020

*Presenter, Annual Faculty Showcase,* 2021

**Florida Atlantic University (Departmental)**

*Graduate Program Coordinator for SCMS,* Fall 2022

*Director of Honors for SCMS,* 2021-present

*Faculty Search Committee*, position in Organizational Communication, 2021-2022

*Faculty Search Committee*, position in Multimedia Journalism, 2019-2020

*Online Teaching Committee for SCMS,* 2021-present

*Personnel Committee for SCMS,* 2020-2021

**Ball State University**

*Faculty Adviser,* Ball State University Wrestling Community (student club), 2018-19

*Reader/Committee Member*, Undergraduate Honors Designation in Writing, 2018-2019

*Respondent,* Communication Undergraduate Research Conference, 2018

**FELLOWSHIPS, GRANTS, HONORS AND AWARDS**

**US Government**

2014-15: Fulbright English Teaching Assistantship (placed at the Institute of Engineering and Technology in Ulaanbaatar, Mongolia), Fulbright U.S. Student Program. ($14,000)

**Independent Organizations**

2022-2023: Brooks Scholars’ Fellowship, Brooks Institute of Animal Law & Policy ($16,100)

**Academic Organizations**

2020: Annual Fellow, Institute for Critical Animal Studies

2018: Top Student Paper: WSCA Environmental Communication Division

2017: Top Student Paper, NCA Environmental Communication Division

2017: Top Paper Overall, NCA Environmental Communication Division

2016: Debut Paper Award, WSCA Executives Club

2016: Debut Paper Award, WSCA Rhetoric and Public Address Division

**Florida Atlantic University**

2021: Selected Faculty Member, 2021 Faculty Showcase, Dorothy L. Schmidt College of Arts & Letters

2021: Faculty Research Award, School of Communication & Multimedia Studies

**University of Utah**

2018: Graduate Student Publishing Award

2017: Marouf Hasian, Jr. Excellence in Research Award($5000)

2017:Graduate Student Publishing Award

2015-18: Graduate Teaching Fellowship,Department of Communication

2015-18: Recruitment Fellowship, Department of Communication

**POPULAR PRESS COVERAGE & INTERVIEWS**

Michael Horswell, *In Conversation* (podcast), January 14, 2022, FAU College of Arts & Letters.

Carrie Packwood Freeman, *In Tune to Nature* (podcast), Episode 34, September 22, 2021, WFRG 89.3 FM Atlanta.

Marc Bekoff, *Psychology Today,* “Impersonating Animals: Speciesism, Rhetoric, and Ecofeminism” at https://www.psychologytoday.com/us/blog/animal emotions/202010/impersonating-animals-speciesism-rhetoric-and-ecofeminism

SARX, “Impersonating Animals: S. Marek Muller” at https://sarx.org.uk/articles/books-and literature/impersonating-animals-s-marek-muller/

**AFFILIATIONS**

Institute for Critical Animal Studies

International Environmental Communication Association

National Communication Association

Western States Communication Association